

महात्मा गाँधी राष्ट्रीय ग्रामीण शिक्षा परिषद

Mahatma Gandhi National Council of Rural Education







The Rural Connect

Volume 01 Issue 09 March 2022

"Integration of technology in teaching learning process will be the game-changer in future as it will empower teachers, provide them autonomy, and promote innovative pedagogies that will ultimately lead to improvement in learning outcomes" stated Shri Dharmendra Pradhan, Union Minister for Education and Skill Development & Entrepreneurship. "The proposed digital university and the expanded TV education



programme will lead to a modern, pioneering and practical blueprint for steering India in the Amrit Kaal", he added. The key benefits would be Universalisation of quality education and skilling, promoting technology-enabled

development, spurring income and investment, boosting job creation, enhancing ease-of-living, empowering citizens and ensuring welfare for all. To augment their capacities, teachers will be encouraged to develop quality e-content in different languages and different subjects so that any teacher or student can access the content from anywhere and get benefitted.

"Let us reaffirm our commitment towards fulfilling our collective responsibility in making our children more curious and inculcating a scientific temper in our youth," urged Shri Pradhan as he wished the country on the occasion of National Science Day

The skill sector is to be reoriented to promote continuous skilling avenues, sustainability, and employability, and the National Skill Qualification

Framework (NSQF) will be aligned with

dynamic industry needs. The launch of Digital Ecosystem for Skilling and Livelihood – the DESH-Stack e-portal—will empower citizens to skill, reskill or upskill through on-line training. It will also provide API-based trusted skill credentials, payment and discovery layers to find relevant jobs and entrepreneurial opportunities. Promoting start-ups to facilitate 'Drone Shakti' and for Drone-As-A-Service will create many employment opportunities. To prepare our youth for this, the required courses for skilling, will be started in select ITIs, in all states. The education ecosystem will also be prepared to help this initiative by developing necessary curriculum. In this direction the Skill Hub Initiative of MoE and MSDE will be launched in 5000 skill centres during the next year.

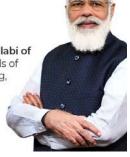
(Source:pib.gov.in)

Minimising Learning Loss & _____ Ensuring Education For All

- Digital University to be established to provide access to world class quality education.
- Emphasis on development of high quality e-content in all spoken languages.
- One Class, One TV channel programme of e-VIDYA will be expanded from 12 to 200 TV channels.
- This will enable all states to provide supplementary education in regional languages for classes I - XII.



World-class universities to be established in GIFT IFSC free from domestic regulation.



Review of Activities - February 2022

- 400 District Green Champion Awards 2021-22 announced. Based on their Sustainability initiatives, 400 HEIs were announced as Mentor Institutions-District Green Champions
- 386 Institutional Achievements (Success Stories) of HEIs implementing sustainable initiatives were received
- 17 Faculty Development Programs on Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement"
- 14 Pre-FDP workshops were conducted to train the faculty and participants on how to transact the actual Faculty Development Program in their respective states.
- ↓ 117 One District One Product (ODOP) Institutional Workshops with district nodal agencies — Encouraging Rural Entrepreneurship under PMFME, MoFPI
- ↓ 283 Institutional Workshops on Experiential Learning, Rural Engagement, Rural Entrepreneurship & Sustainability in Campus including Field Trip with PRA Techniques

Upcoming! National Conferences – Promoting Sustainability in Colleges and Villages
21-22 March and 26-27 March at Hyderabad. Providing a Platform for Academia Engagement in Promoting and
Monitoring Sustainable Campus and Sustainable Community Engagement for Biodiversity Management, Water Management,
Energy Management, Waste Management and Transportation Management.

Editor's Note

As we report the activities of this month, it gives me immense sense of satisfaction that MGNCRE has achieved its targeted and mandated activities for the year. We have announced 400 District Green Champion Awards 2021-22 within the stipulated time. Educational Institutions Higher identified for their Swachhta mentoring and village Swachhta monitoring activities based on the implementation of SAP 2021-22. These HEIs have sent in their Sustainability Index Forms and their campus initiatives and updated MGNCRE the progress of SAP implementation quantitativel in the areas of water management, waste management, land use, greenery and energy management. The HEIs have submitted videos of their achievements. Caselets have been prepared technically for academic use in case methodology discussions. These reports were studied and evaluated by MGNCRE based on which the HEIs were chosen as Mentor Institutions - District Green Champions.

I salute the spirit of Science as we celebrate the National Science Day (28th February) commemorating Dr. C V Raman's discovery of "The Raman Effect". The theme for this year "Integrated Approach in Science and Technology for a Sustainable Future" finds relevance to our areas of activities. We are documenting the institutional achievements of HEIs as Sustainable Campus-Success Stories. The sustainability initiatives for which they have been recognized include solid and liquid waste management, hostel and kitchen facilities, campus greenery, land use management, solar energy conservation, water management and water conservation, COVID 19 support, and their interventions in adopted villages. The submissions by these HEIs are indicators of the successful strategies and outcomes of MGNCRE's endeavours for inculcating and promoting sustainability on campuses of HEIs and their adopted villages.

We conducted 117 One District One Product (ODOP) Institutional Workshops (where Rural Entrepreneurship Cells (REDC) were formed as MGNCRE's initiative to develop rural

entrepreneurship) with district nodal agencies for extending professional help and sharing expertise on ODOP.

conducted 17 Development Programs on Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement with 1137 participants and 468 institutions. The FDPs were conducted for the states of Odisha, Sikkim, Tripura, Assam, West Madhya Bihar, Bengal, Pradesh, Chhattisgarh, Karnataka, Kerala, Tamil Nadu, Delhi, Himachal Pradesh, Haryana, Punjab, Gujarat and Bihar. Faculty were enlightened about how to apply academic leadership, how to become good leaders, how to make their institutions become better placed and get duly recognized by being awarded NAAC, NIRF, NBA and other regional and national credentials.

Institutional workshops totaling 283 were conducted whose objective is to help HEIs implement Experiential Learning activities, deal with rural communities, understand rural concerns, encourage rural and social entrepreneurship, mentor and foster social responsibility and implement sustainability aspects on campus such as Water Management, Energy Conservation, Greenery Waste Management and Management in the campus. These workshops also include a Field Trip to any adopted or nearby village(s). Participatory Rural Appraisal (PRA) techniques are used for assessing the sustainability index of the village(s). The success stories of sustainable campus and village(s) will be documented and submitted to the Ministry in the form of documented reports and videos.

I am excited about the upcoming Two National Conferences scheduled on 21st – 22nd March at Hyderabad on Promoting Sustainability in Colleges and Villages with which HEIs are Engaged with; and on 26th – 27th March at Hyderabad on Mentoring and Facilitation of Promoting Sustainability in Colleges and Villages with which HEIs are Engaged with. 200 Higher Educational Institutions across the country doing exemplary work in sustainable practices will participate in this programme. These HEIs will

National Science Day Special Webinar - Vivekananda and the Intersection of Science, Spirituality and Service



"We need to use our Inner Power to do Outer Good"

said Dr. R Balasubramaniam, Member of Capacity Building Commission, Govt. of India; and Founder and President, Swami Vivekananda Youth Movement. distinguished speaker extolled the significance of introspection of self for selfless service to mankind in the online webinar. Chairman MGNCRE along with Team MGNCRE participated in the program. "Science. Spirituality and Service are interlinked. Learning is a process that evolves. Service evolves from physical to intellectual to spiritual service. Leadership is nothing but Sadhana of Spirituality. Spirituality is nothing but Sadhana. We are giving ourselves excuses not to start as we get too overwhelmed with a problem and think we are so insignificant that we cannot make a difference. If we have real will power, we will start discovering thousand ways to do work.

be designated as Mentor Institutions for promoting sustainable practices. The National Conferences will provide a platform for sharing the opportunities available in synergic Academia interfacing and collaboration.

Dr. W G Prasanna Kumar Chairman MGNCRE

(Public and Private) will showcase the several sustainable initiatives undertaken by the HEIs for sustainability including

Biodiversity Management, Waste Management and Transportation Management. MGNCRE networked and worked with Higher Educational Institutions acaross the country highlighting various aspects of Sustainability, Swachhta, Sanitation and Hygiene with emphasis on Sustainable Campuses and Sustainable Communities.

Dr. Bharat Pathak
Vice Chairman MGNCRE

400 District Green Champions 2021-22 Announced!

National Science Day is celebrated with an objective to bring awareness among people about the significance of science in our everyday life. I wish my nation on this remarkable day and look forward to the country's prosperity through scientific and technological interventions! MGNCRE's work is aligned with the sustainability theme this year. It is heartening to share that we are working towards the sustainable goals

(UNSDGs) and have been able to make an impact on the HEIs in the country through our programs.

The announcement of 400 District Green Champion Awards to HEIs across the country is an indicator of MGNCRE's commitment towards its mandate and to the organizational goals.

The National Conferences scheduled in the next month for Academia on Sustainable Campus and Sustainable Community Initiative for Universities and Higher Educational Institutions (HEIs) in India



Faculty Development Programs

"Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement"

MGNCRE conducted 17 Faculty Development Programs on "Mentoring for Institutional Social Responsibility and Facilitation for Community Engagement". A total of 468 Higher Educational Institutions participated while the faculty participants totaled 1137.



Chairman MGNCRE addressing FDP participants (Odisha)





Dr Preeti Bhandarkar, Principal, Kamala Baliga College of Education Kumta, Karnataka, conducting the session emphasizing on development of life values in education



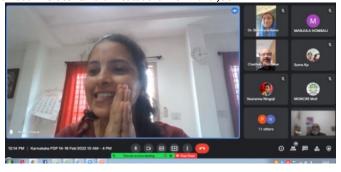
Dr. Belinda Lopez, Maharani Cluster University, Karnataka, conducting a session on "Facilitation for Community

Engagement"



#	State	Districts	Participants	Institutions	Date(s)
1	Assam	Biswanath, Hojoi, Bajali, West Karbianglong and South Salmara	131	20	18-22 Feb
2	Bihar	Araria, Arwal, Bhojpur, Kaimur, Katihar, Kishanganj, Lakhisarai, Madhepura, Nawada, Rohtas, Shaarsa, Saran Sheikhpura, Sheohar, Siwan, Supaul, West Champaran	37	30	10-14 Feb
3	Bihar	Araria, Arwal, Banka, Bhojpur, Buxar, Jamui, Jahanabad, Kaimur, Katihar, Kishanganj, Lakhisarai, Munger	44	26	15-19 Feb
4	Delhi	Central, East, North, New Delhi, North East, North West, South East, West Delhi	78	37	2-6 Feb
5	Delhi	North West Delhi, Ayodhya, North 24 Paraganas, Namsai	48	6	14-18 Feb
6	Gujarat	Jamnagar, Botad, Patan, Aravalli, Devbhumi Dwarka, Morbi, Dahod and	35	31	8-12 Feb
7	HP & Haryana	Kinnaur Fatehabad, Lahoul & Spiti, Charkhi Dadri	14	7	12-16 Feb
8	Karnataka	Gadag, Kolar, Bengaluru (Bangalore) Urban, Dharwad, Chikballapur, Hassan, Mysuru (Mysore), Ramanagara, Bengaluru (Bangalore) Rural, Kalaburagi (Gulbarga), Tumakuru (Tumkur), Belagavi (Belgaum), Uttara Kannada (Karwar), Chitradurga, Ballari (Bellary), Haveri	50	20	14-18 Feb
9	Kerala	Trivandrum, Pathanamthitta, Alappuzha, Idukki, Ernakulam, Kottayam, Thrissur, Kozhikode, Malappuram, Palakkad	63	47	27 Jan - 2nd Feb
10	Madhya Pradesh	Khargone, Dhar, Neemunch, Singrauli, Harda, Seoni, Jhabua, Narsingpur, Morena, Shahdol, Sheopur	35	20	27-31 Jan
11	Madhya Pradesh	Alirajpur, Ashoknagar, Chhatarpur, Katni, Rewa, Sagar, Sheopur, Shivpuri	55	26	4-8 Feb
12	Madhya Pradesh	Agar Malwa, Barwani, Betul, Chindwara, Hoshangabad, Khandwa	48	19	14-18 Feb
13	Odisha	Mayurbhanj, Bolangir, Koraput, Keonjhar, Sundergarh & Subarnapur	147	60	2-6 Feb
14	Punjab	Barnala, Faridkot, Fazilka, Firozpur, Mansa, Ludhiana	42	24	14-18 Feb
15	Sikkim & Tripura	West Sikkim, North Sikkim, South Sikkim South Tripura, Khowai, Sipahijela, North Tripura, Unakoti	158	35	8-12 Feb
16	Tamil Nadu	Pudukkottai, Ranipet, Thiruvarur, Tiruchirappalli	33	20	31 Jan - 4 Feb
17	West Bengal	Jhargram, Uttar Dinajpur, Birbhum, Alipurdwar, Cooch Behar	119	40	23-27 Feb
			1137	468	

Prof. Reema Agnes Frank, Manel Srinivas Nayak Institute of Management conducting sessions on :"Rural Economy: Agriculture: Priority Mapping: Individual Exercise" & Rural Institutions:PESTLE analysis



Dr. Victor Paul, Director, CSA, Christ University, Karnataka, and Dr. Ambaresha conducting a session on Unnat Bharat Abhiyan (UBA) / Swachh Bharat Abhiyan (SAP) - Role in Leadership in HEIs – Future Action Plan



Dr. Rio, Principal of SJEC, Mangalore and Dr. Ramamanda, Dean of SJEC explaining to the participants the importance of inculcating Social Responsibility in Degree College Students. SJEC has applied for UBA and is to begin work in Villages. SJEC Principal encourages students to take live Projects which solve daily problems the villagers face with.



Dr.Ekeshwari Rathod, Laxmi Venkatesh Desai College, Raichur Karnataka, conducting the session on "Rural Natural Resources: Swachhta: Problem Solving"



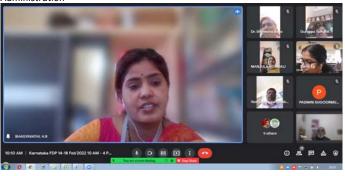
Dr. Dinesh CM, Government First Grade College and PG Center conducting the session on "Rural Society: Natural Resources, Values and Infrastructure: PRA Techniques"



Dr. Geeta R M, Shri Murugha Rajendra swamiji B. Ed and M. Ed college conducting a session on Rural Economy and Water Management: individual exercise along with Shri. Basavaraj Appa ji (Agripreneur from Kalburagi)



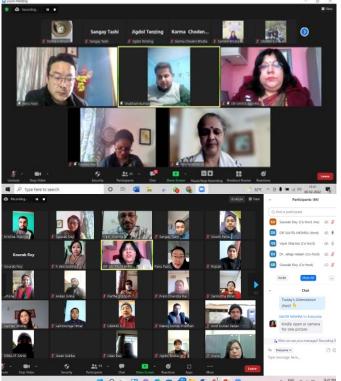
Bhagyavathi HR, Government First Grade College Hungund Bagalkote Karnataka conducting a session on "Rural Institutions: SHGs, PRIs, Civil Society and Local Administration



FDP – Delhi



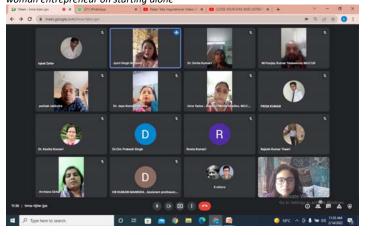
FDP - Sikkim & Tripura

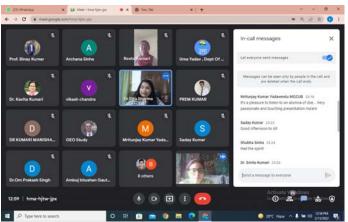


Resource Persons from KIIT University Bhubaneswar, DoPT Trainers, Jazan University Saudi Arabia took sessions in the FDP.

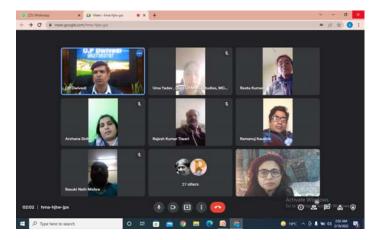
FDP - Bihar

There are hurdles when you start and you start alone but as Ratan Tata says, "Take the stones that others throw at you and build a monument". Jyoti Singh Rathore, woman entrepreneur on starting alone





Dr. Ritu Sharma member of the biggest NGO in Asia on how women can help and support each other









FDP - Gujarat



Dr. Shantanu Saurabh discussed about rural Institutions and local Administration in interactive mode. The participants shared their thoughts and experience on it.

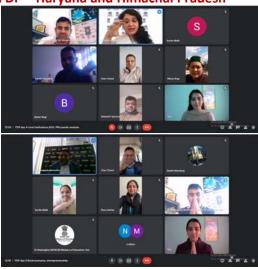


Prof. Sanjay Vanani discussed about rural Economy, Entrepreneurship and Collaboration with FPOs, Rural Management Initiatives/ Rural Collectives via interaction with participants.



Dr. Bijal Zaveri discussed about Rural Infrastructure. Video cases on Rural Values were also discussed.

FDP - Haryana and Himachal Pradesh



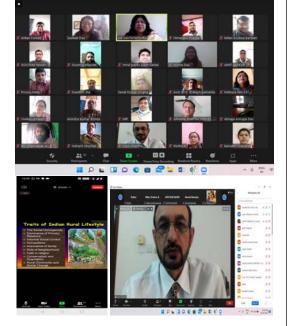
Dr.Dhiresh Kulshrestha spoke on rural economy and its importance.

FDP- Assam



Dr. K N Rekha taking session on Rural Entrepreneurship

FDP - West Bengal



Key Learning Outcomes of the FDPs

- Mentoring and Facilitation, Institutional Responsibility in Community Engagement critical for institutional success
- Understanding rural economy, and how to collaborate with FPOs
- Understanding the nature of rural societies, rural values and natural resources available which can be used properly to uplift the standard of living of rural people
- Identifying the role of rural institutions in uplifting the rural people.
- Adapting PESTEL analysis in adopted villages
- Applying PRA techniques and tools for finding out the problems in the adopted villages and suggest possible solutions to the existing problems in the villages
- Listening skills are the base of all the learning
- Motivating students will help the students to become better citizens.
- The institutions could set up rainwater harvesting.
- Separate restrooms for men and women with appropriate plumbing and maintenance.

TN FDP MISR & FCE - PARTICIPANT FEEDBACK

DAY 5: 04 FEB 2022

Two Key Learning Points from the Day's Sessions	What I Liked about the Day's Sessions
How to work in UBA, Functions of SAP	Experience shared by participants
UBA funds	Leadership qualities and Dedication
Always Excellent New Way of methods	As usual Everything
Women Empowerment, Values over Ideas and Innovations.	UBA and methods of attaching our institutions to UBA
Accountability of HEIs and concerns on follow ups	How to approach Rural community in correct way
How to apply the NGO process	All of them
Responsibility and value	College Activity Presentations
Banana Uses, Plantation	Creativity
Excellent, Inspiration	Positive force
UBA RCI and rural development	UBA RCI
Learning how to approach fund &motivating ideas	All are well
Rural development and leadership	Afternoon session
Everything is good	Social responsibility
Very useful	Excellent
Organized, collect data from village and how to try implement	Social responsibility
Very useful programme	Moral story
Continuous search leads to innovative research, good mentoring and facilitation.	Arunchalam Muruganatham sir continuous research, Padma and Vanathi madam mentoring facilitation Style
Experience sharing Rural Development	Learning points from participants
Fund arising in UBA and PESTEL Analysis	Dr. Rex sir, Padma mam and Vanathi explanation
learnt rules to adopt the villages for development and received details of UBA	All the Sessions were interactive

FDP - Tamil Nadu



Azadi Ka Amrit Mahotsav

Nai Talim Vocational Education and **Experiential Learning Activities in DIETs** 476 Winners were announced and awarded

Partial List in continuation						
#	DIET/Instn.	#				
		Winners				
101	Mahoba	3				
102	Malappuram	3				
103	Mamit Mizoram	3				
104	Matana (BIET Fatehabad)	3				
105	Meerut	3				
106	Morigaon	3				
107	Motibagh (Jatin Meena -one is opening)	3				
108	Murshidabadh WB	3				
109	Muzaffarnagar	3				
110	Nadia WB	3				
111	Nagaon	3				
112	Nagaur	3				
113	NagpurMaharashtra	3				
114	NagriChhattisgarh	3				
115	Nanded	3				
116	Nandurbar	3				
117	Narar	3				
118	Narwal Kanpur Nagar	3				
119	Nashik MH	3				
120	NoorsaraiNalanda Bihar	3				
121	Osmanbad	3				
122	P.T.T College Rehla Jharkhand	3				
123	Pali	3				
124	Parbhani	3				
125	Patan Bihar	3				

One District One Product (ODOP) Campaign Encouraging Rural Entrepreneurship under PMFME, MoFPI



ODOP Thought Leadership Session

"Take up Internship and Apprenticeship in Rural Entrepreneurship when in college" urged Dr. Subash K Nagare, Director, Processing & Planning, Commissionerate of Agriculture, Maharashtra in the ODOP Thought Leadership session.

ODOP Scheme



- The scheme adopts the One District One Product (ODOP) approach that enables it to reap the benefit of scale in terms of procurement of inputs, availing common services and marketing of products.
- One District One Product (ODOP) is an initiative which is seen as a transformational step forward towards realizing the true potential of a district, fuel economic growth and generate employment and rural entrepreneurship, taking us to the goal of Atmanirbhar Bharat. One District One Product (ODOP) initiative is operationally merged with 'Districts as Export Hub'
- The objective is to convert each District of the country into an Export Hub by identifying products with export potential in the District, addressing bottlenecks for exporting these products, supporting local exporters/manufacturers to scale up manufacturing, and find potential buyers outside India with the aim of promoting exports, promoting manufacturing & services industry in the District and generate employment in the District.

MGNCRE Rural Entrepreneurship Development Cell (REDC) conducted a Thought Leadership Session in Maharashtra on 24th February. The session was presided by Director, Processing & Commissionerate of Planning, Agriculture, Maharashtra Dr. Subash K Nagare. District Nodal Officers from Maharashtra District State Nodal Agency (SNA) and Principals of Degree Colleges from 29 of the 36 Districts participated in the session. Shri Pankaj Mahalle, Founder and CEO, GramHeet (https://gramheet.com/who-we-are.html) joined in as a special Guest and shared his insights into Rural Entrepreneurship. Dr. Subash Nagare shared detailed views on the PMFME-ODOP Scheme implementation in Maharashtra Districts and also shared contact details of all District Nodal Officers for Degree Colleges to connect and explore experiential learning activities for students. Dr. Nagare encouraged the youth to take up Internship and Apprenticeship in Rural Entrepreneurship when in college. The Director extended his support through the SNA and hoped for a good response from the Institutions.





MGNCRE emphasized on Rural Entrepreneurship as an important aspect of improving Rural Economy and providing jobs and helping the villagers to improve their earnings. MGNCRE will follow up with the Districts through District level Cluster and Institutional workshops to connect the Colleges to the DNOs and Entrepreneurs (Industry Academia connect).

Shri Pankaj Mahalle works for the rural development and improvement in the standard of living of farmers by advocating improved earnings and minimizing losses in Yavatmal District. He shared his insights on how he struggled as a Rural Entrepreneur in the initial days. He suggests PMFME ODOP should follow a model of hand holding and financial support in the early days of Entrepreneurial venture. Testing times generally break entrepreneurs and they become discouraged to procced further and they revert back to jobs elsewhere. He expressed his happiness at the MGNCRE-ODOP initiative.

117 One District One Product (ODOP) Institutional (with Rural Entrepreneurship Cells (REDC)) Level workshops with district nodal agencies were conducted for extending professional help and sharing expertise on ODOP. Rural Entrepreneurship Development Cells in institutions were formed as part of MGNCRE's initiative to develop rural entrepreneurship. MGNCRE initiated the One District One Product (ODOP) campaign for addressing rural entrepreneurship. ODOP provides internship opportunities when studying and converting concepts into Skills. Each district needs to take up respective ODOP product and find ways of improving product quality, managing the surplus agri-produce and work on creating rural to urban (farm to home) marketing linkages which may help the rural agripreneur improve his/her income.

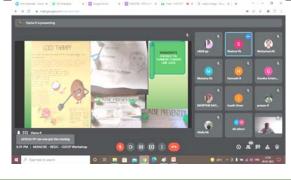
MGNCRE interns are extending professional help and support in marketing and branding of ODOP approach in respective districts across the country. Each Institution will be awarded an Institutional Certificate of Recognition.

A Cluster Level meeting was held to introduce ODOP in the State of Andhra Pradesh at Apollo University, Chittoor, Andhra Pradesh

ODOP Workshops in Progress







Institutional Workshops/Field Visits

283 workshops were conducted for the faculty members and students of Higher Educational Institutions, including a Field Trip to any adopted or nearby village(s). Participatory Rural Appraisal (PRA) techniques are used for assessing the sustainability index of the village(s). The success stories of sustainable campus and village(s) will be documented and submitted to the Ministry in the form of documented reports and videos.

These workshops will help HEIs to implement Experiential Learning activities, deal with rural communities, understand rural concerns, encourage rural and social entrepreneurship, mentor and foster social responsibility and implement sustainability aspects on campus such as Water Management, Energy Conservation, Waste Management and Greenery Management in the campus.











Interaction with Anganwadi Workers

FORM IV

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- I, Dr. W G Prasanna Kumar, hereby declare that the particulars given above are true to the best of my knowledge and belief.

Date: 01-03-2022





महात्मा गांधी राष्ट्रीय ग्रामीण शिक्षा परिषद

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